

Where to start ideating

This exercise helps you decide what to build before worrying about how to build it.

STRATEGIC GOAL Top goals for next 12 months	CONFIDENCE LEVEL 1–5 scale (1=major gaps)	KEY BOTTLENECKS Manual processes, data silos, etc.	WHAT'S GOTTEN IN THE WAY Budget, priorities, vendor issues...	SUCCESS IN 12 MONTHS Specific & quantifiable
Goal 1				
Goal 2				
Goal 3				

Fill this out before your AI Briefing call — it drives the agenda.



Assessing your idea: AI Blueprint

Start to turn your AI idea into a defined, defensible use case.

